Katy H. Wiliams LSW

Education & Licensure

Licensed Social Worker (LSW) Aug 2021 - Present

Master of Social Work May 2021

Indiana University, Indianapolis Focus: Children, Youth & Families

Honors: Outstanding Service & Leadership

Bachelor of Science Dec 2015

Ball State University, Muncie

Major: Advertising

Minors: Marketing, Sociology

Professional Experience

Brooke's Place, Clinical Manager Nov 2023 - Mar 2024

- Integrated new clients into operational framework by aligning contract therapists' capacities and expertise, while managing a waitlist to optimize resource allocation and satisfaction for clients & contractors
- Supported contract therapists across administrative, operational and clinical domains to ensure efficient operations and exemplary service delivery
- Tracked invoices & client balances, as well as program metrics and expenses, enabling accurate financial reporting and informed decision-making
- Managed session invoicing and therapist payment processes, ensuring timely and accurate collection and compensation for services rendered
- Reviewed program policies for HIPPA compliance and areas for improvement to enhance operational effectiveness and client confidentiality

Brooke's Place, Support Group Coordinator Nov 2021 - Oct 2023

- Coordinated planning, management & direct oversight of families and volunteers enrolled in ongoing grief support groups
- Researched and consulted with internal and external leaders to guide the expansion of the support group program to a new area of the city
- Assisted in planning and teaching quarterly volunteer trainings, ensuring alignment with organizational goals and operational excellence
- Conducted weekly supervision with MSW and BSW student interns

Transitions Academy, Therapist Jun - Oct 2021

- Utilized evidence-based therapeutic modalities to conduct individual, family and group therapy with juvenile offenders
- Provided case management to youth, their families & treatment teams

Centerstone, Graduate Intern Jan - May 2021

- Developed rapport with clients to build therapeutic relationships
- Completed intakes with compassion and cultural humility

Brooke's Place, Graduate Intern Jan - Dec 2020

- Co-Facilitated ongoing support groups for grieving young people
- Led intake process with families considering support groups
- Researched community resources related to grief and other needs

Freelance Marketing Consultant *Feb 2018 - Aug 2022*

- Wrote and copy edited original blog, sales and web content
- Designed websites (WordPress) and other marketing pieces for print and digital use

Burkhart Marketing, Acct. Executive Apr 2016 - Feb 2018

- Created estimates, organized schedules and ensured timely project completion
- Coordinated social media content strategy, scheduling & analysis
- Recruited, hired & managed specialists to achieve organizational & client goals

Burkhart Marketing, Jr. Acct. Planner Feb 2016 - Apr 2016

- Managed project timelines & completion
- Researched industry best practices

Professional Achievements

Diversity, Equity & Inclusion Strategy Beyond Training Jul - Dec 2022

Completed 6-month workshop that employed the Global Diversity, Equity & Inclusion Benchmarks (GDEIB) to assess the cultural landscape at Brooke's Place across various operational domains & create a DEI Strategy

Brooke's Place DEI Task Force Secretary Dec 2022 - Dec 2023

Served as Secretary on internal DEI Task Force committed to integrating inclusive practices in organizational operations & standards of care

Public Appearances

- Appeared on the local news to recruit volunteers for Brooke's Place Jul 2023
- Served as a panelist, sharing personal and professional experiences of grief following an overdose death Mar 2023
- Led educational discussion on grief following the screening of "Dear Zoe" at the Heartland Film Festival Oct 2022